

JESSICA TIPTON

PROFESSIONAL SUMMARY

Dedicated and highly skilled User Experience Lead and Manager with over 9 years of experience in analyzing, designing, and optimizing user experiences for digital platforms. Seeking a challenging role to leverage my expertise in UX design and prototyping, along with strong analytical and problem-solving skills, to enhance your user experience and interfaces.

SKILLS

- UX/UI design and analysis
- User Behavior analysis
- User research methodologies
- Usability testing
- Prototyping and wireframing
- Figma
- Stakeholder management
- AI workflow enhancement
- Cross-functional strategic collaboration

WORK HISTORY

SENIOR UX DESIGNER 08/2016 to Current
U.S. Bank, Atlanta, GA and remote

I completed 2 internships during undergrad before accepting a full-time position in 2018. I have now advanced to a senior designer and manager.

Lead designer on multiple projects where I have been responsible for:

- Influencing roadmaps and participating in strategic planning through close partnership with cross-functional team
- Managing design work for multiple designers
- Planning, conducting, and synthesizing research
- Completing discovery and design work
- Evangelizing UX impact and role to stakeholders and leadership
- Facilitating design reviews and cross-functional alignment meetings

UX DESIGN INTERN 01/2016 to 05/2016
Red Pill Analytics, Atlanta, GA

- Proved successful working within tight deadlines and a fast-paced startup environment.
- Devised diagrams to outline system interactions and sequences underpinning interfaces.
- Created maps, models and templates for diverse projects.

EDUCATION

Georgia Institute of Technology, Atlanta, GA
Bachelor of Science, Computational Media, 2017

PORTFOLIO

jatipton.com