

JESSICA TIPTON

SENIOR UX DESIGNER

Atlanta, GA | Portfolio: jatipton.com

PROFILE SUMMARY

With the average person spending 7 hours a day looking at screens, the need for both delightful and inclusive online experiences is greater than ever. As a passionate UX designer, I ensure the products I work on are informed by user needs, customer research, accessibility standards, and visual design rules. I see design constraints as exciting challenges and I love working with collaborative teams on unique user problems.

PROFESSIONAL SKILL

User Research Design Handoff
Team Management Agile Methodology

TECHNICAL SKILL

High-fidelity Prototyping HTML, CSS, Java, JS
Figma & Adobe CC A11y / WCAG

EDUCATION

Bachelor of Science, Computational Media

2013 – 2017

Georgia Institute of Technology, Atlanta GA

The Bachelor of Science in Computational Media degree provides both hands-on and theoretical knowledge of computing, as well as an understanding of visual design and the history of media.

WORK EXPERIENCE

Senior UX Designer

August 2016 – Present

Elavon, Atlanta

- Lead UX designer on an agile project team for a web app while balancing multiple stakeholders
- Managed a small UX team and conducted hiring interviews
- Sketched design iterations, produced high-fidelity interactive wireframes for handoff to the dev team, and frequently presented ideas and designs to larger project teams for critique
- Informed design decisions with user research and worked to keep the user at the center of all discussions
- Joined a project team that did not previously have a UX designer, and grew the team over time to view UX as a stakeholder to be thoroughly involved throughout the planning and development cycles
- Gathered, synthesized, and shared monthly insights covering user actions and feedback
- Grew from an intern to a senior designer over 5 years of work and dedication
- Primary research methods: customer surveys, customer interviews, Mixpanel insights, Usertesting.com tests, A/B testing, card sorting, and contextual site visits

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